



THE BOTTOM OF THE ISSUE

BY JACK SIM
Founder of World Toilet Organization

A SCHWAB FOUNDATION SOCIAL ENTREPRENEUR
& ASHOKA GLOBAL FELLOW



**World
Toilet
Summit 2007**

EXPRESSNewsline | WEDNESDAY | OCTOBER 17 | 2007

Experts to find out ways for cleaner sanitation

Four-day world toilet summit to kickstart in the Capital from October 31

EXPRESS NEWS SERVICE

NEW DELHI, OCTOBER 16

HEALTH and sanitation experts from 40 countries are expected to deliberate ways to provide clean and appropriate toilets to the public at the eighth World Toilet Summit to be held in Delhi.

The four-day summit—organised jointly by Sulabh International and the World Toilet Organisation—will be flagged off by former President APJ Abdul Kalam on October 31.

The World Toilet Organisation was established in 2000 and aims at discussing and sharing sanitation technology, especially for the devel-

oping world.

“Countries use different techniques of sanitation and we are looking forward to sharing our experiences at the summit. We are also looking at exchanging new eco-friendly ideas and techniques,” said Dr. Bindeshwar Pathak, founder, Sulabh International.

Building a toilet is like “setting a new culture”, says Pathak. “Sulabh has been a pioneer in the field of sanitation. We have set up toilet blocks in Afghanistan and some African countries. In India, we have tried hard to do away with toilet scavenging and untouchability by setting up clean toilets,” says Pathak.

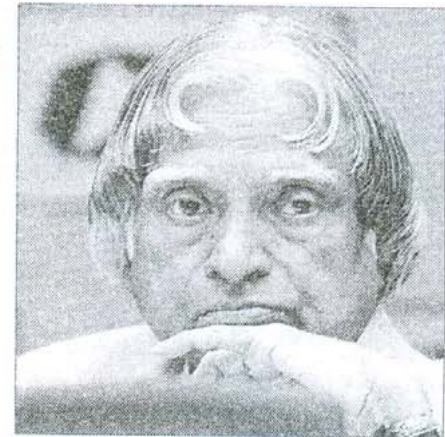
In India, about half-a-million peo-

ple are engaged in scavenging toilets. As part of the idea to do away with untouchability against scavengers, MPs will walk the ramp with children of scavengers at the inaugural function, officials said.

An estimated 2.6 billion people have no access to proper toilets, according to the World Health Organisation. Asia alone has 955 million people without access to toilets, with more than half of these in India and China.

Among the United Nations’ Millennium Development Goals, as agreed by its member states, is to halve the number of people without access to safe drinking water by 2015.

The WTO will also strive to



Seminar to be flagged off by former President APJ Abdul Kalam. File

achieve the Millennium Development Goal on water and sanitation by 2015 and provide toilets for all.



Sewage Cross Contamination



**A Slum in
Bangalore:
2007**



**A village in
Singapore:
1960**





artist's impression

REVEL IN THE DYNAMISM OF A GLOBAL CITY.

BANDA ACEH



TSUNAMI



SINGAPORE RED CROSS SG\$ 1 MILLION for PUBLIC TOILETS



ECOSAN TRAINING IN BANDA ACEH



EMOTIONAL NEEDS & RATIONAL NEEDS



SANITATION IS DIGNITY

@ Singapore, Berlin, Zurich,
Lausanne, Bremen, Nairobi, etc.



World Sanitation Fund Project towards a Market Economy

- Mapping Resources/ Best Practices
- Drive Demand for Sustainable Sanitation
- Teach the poor to become businessmen
- Build Market Infrastructure (4 p)
- Scale Winning Models
- Exploit Grand Economies of Scale
- Fund Support Center: Bridge to Funding
- Simplify Technologies. Expert System software

LET'S HELP EACH OTHER



ROLE OF BUSINESSMAN

- IDENTIFY LOCAL NEEDS
- IDENTIFY PRODUCTS AND SERVICES
- PROMOTE THE SOLUTIONS
- DISTRIBUTION
- INSTALLATION
- MAINTENANCE
- SPARE-PARTS
- RE-INVEST AND GROW FRANCHISE
- NUTRIENTS RECYCLE PROFITS

ROLE OF MENTOR

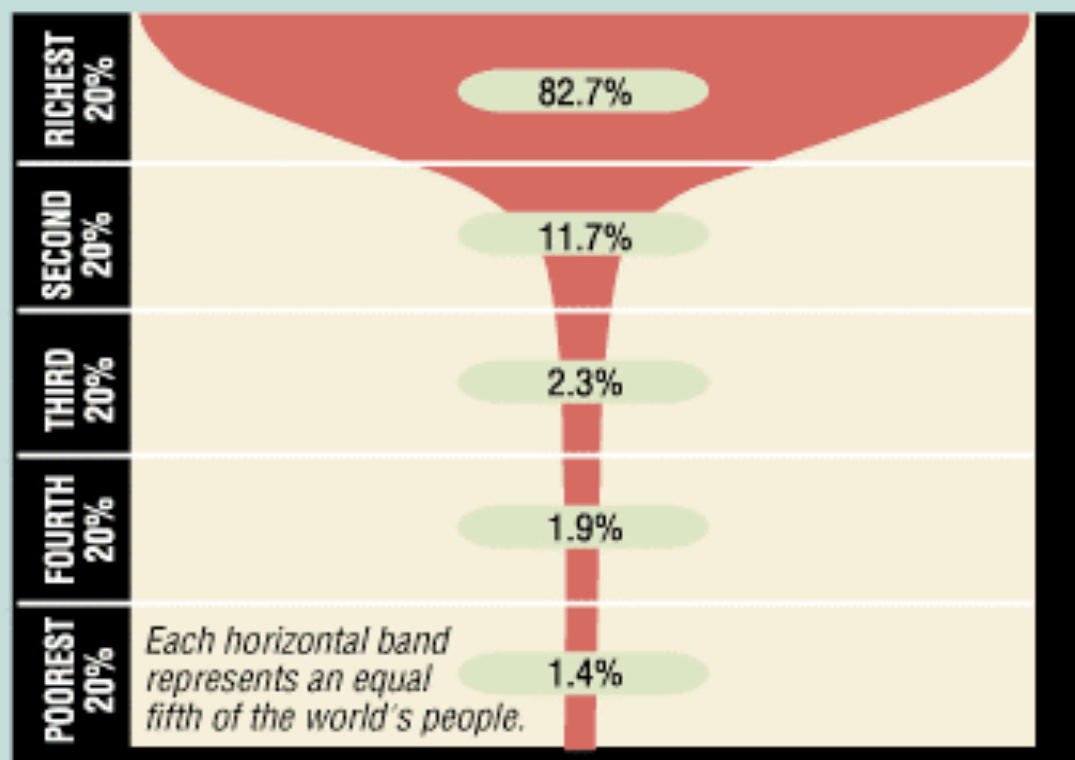
- SIMPLIFY
TECHNOLOGIES/KNOWLEDGE
- TRAIN / BREED ENTREPRENEURSHIP
- FUND CAPACITY BUILDING
- BRIDGE GAPS
- UMBRELLA BRANDING
- QUALITY CONTROL



ASHOKA FELLOW

Distribution of world GDP, 1989

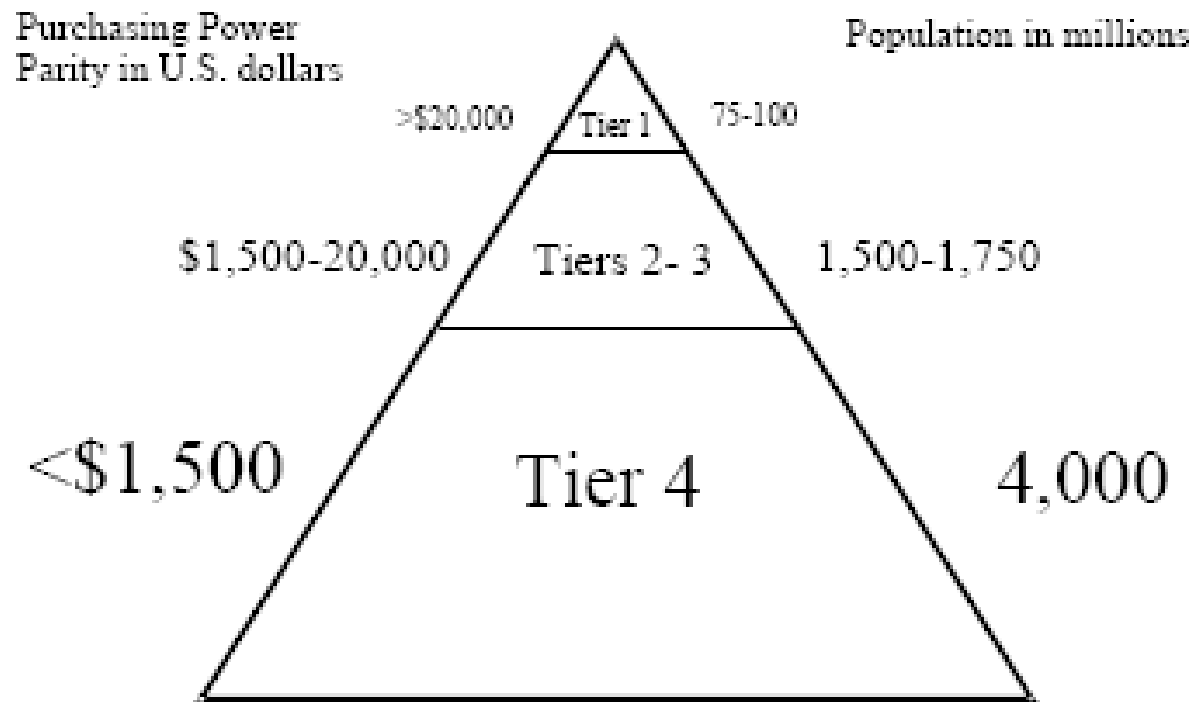
(percent of total, with quintiles of population ranked by income)



Source: United Nations Development Program, 1992, Human Development Report 1992 (New York: Oxford University Press for the United Nations Development Program).

Fortune at the Bottom of Pyramid

The World Pyramid





Muhammad Yunus
(Nobel Prize Winner)





The answer is
YES!

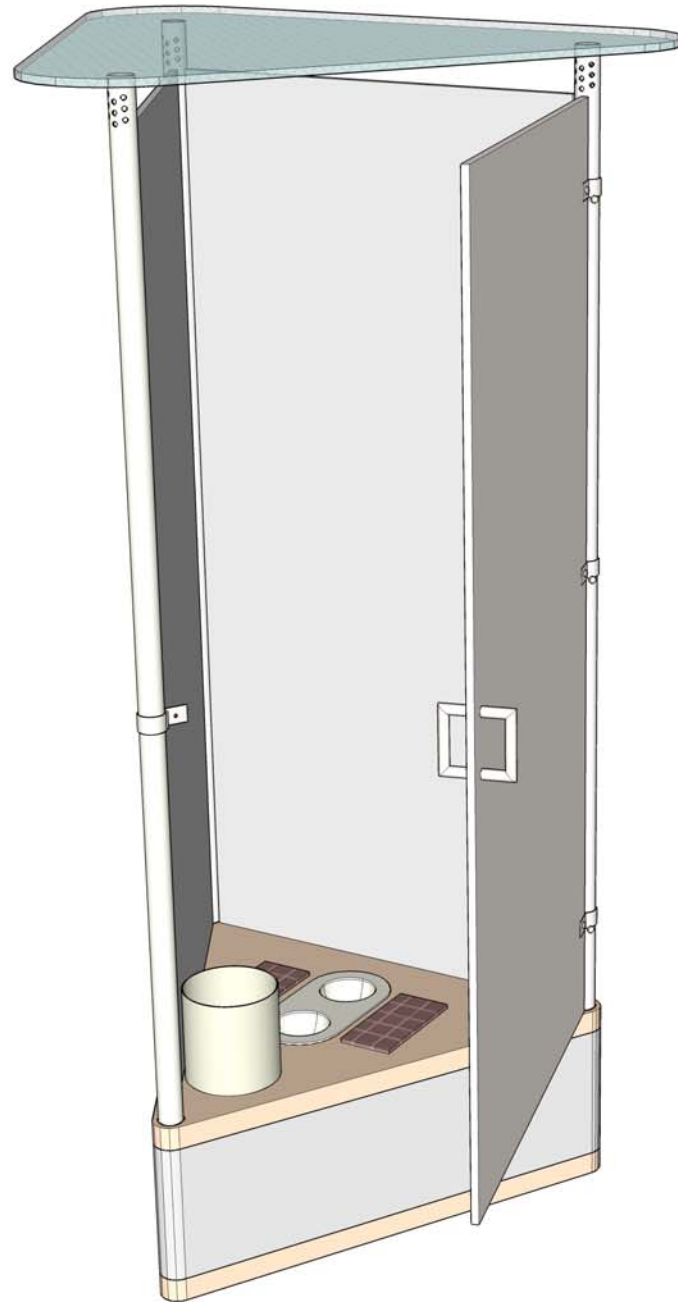


- ▶ **Up to 10x YOUR SALARY?** **YES!**
- ▶ **NO MINIMUM INCOME NEEDED?** **YES!**
- ▶ **UP TO 60 MONTHS TO PAY** **YES!**

RYANAIR.COM
THE LOW FARES AIRLINE



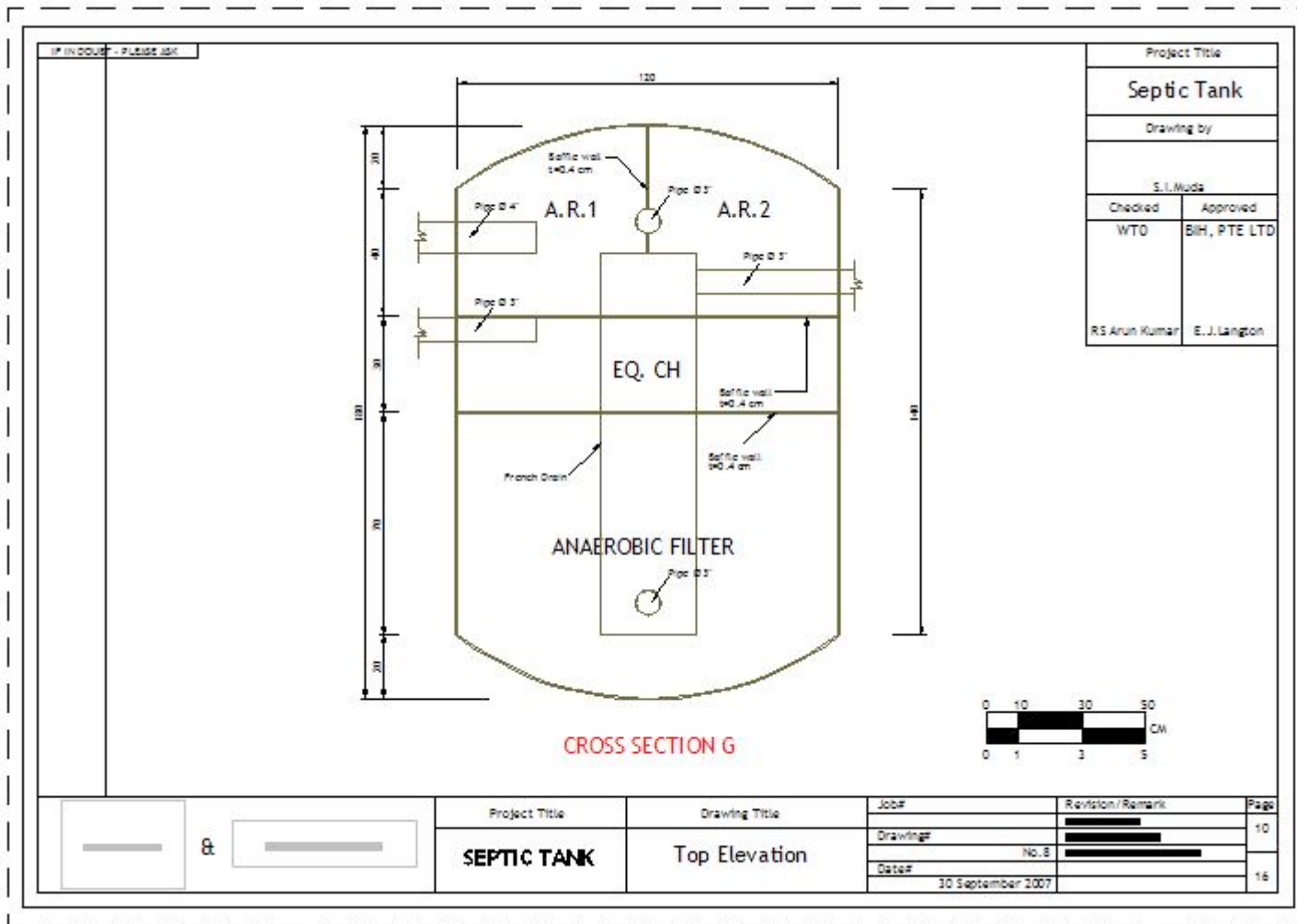




**PRE-FAB
TOILET
TRIANGLE
DESIGN**



Vue 6
A New Dawn



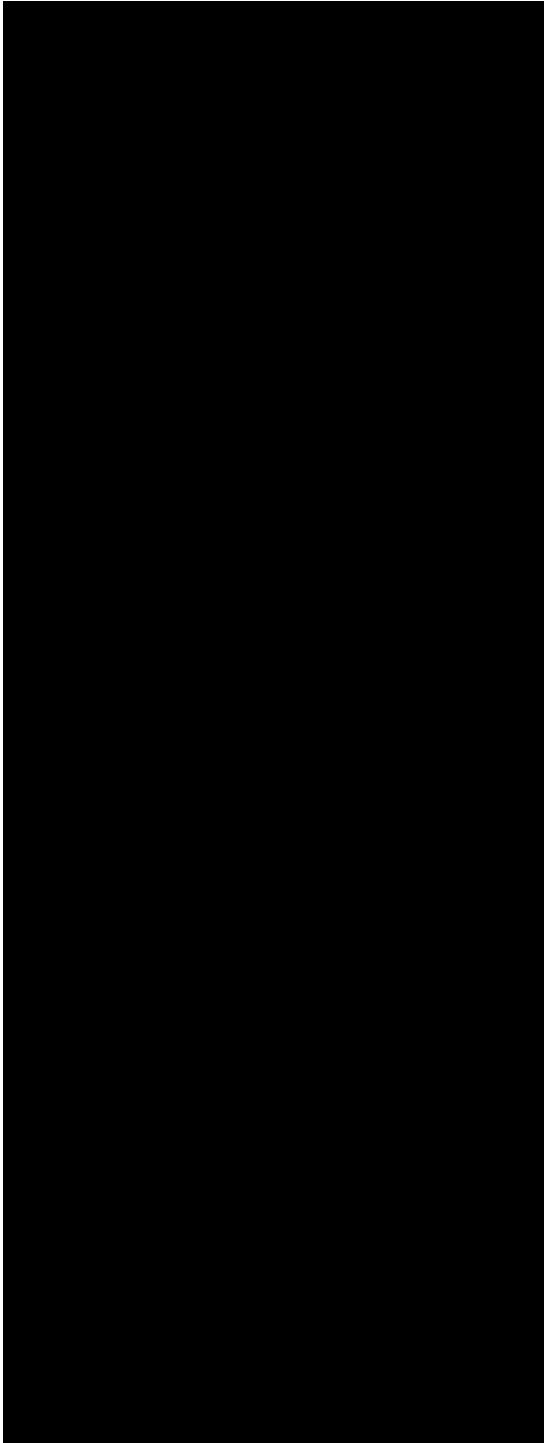
SEPTIC TANK WITH ANAEROBIC FILTER



The Venetian Macau

WTS / WSFF 4-6 Nov 2008



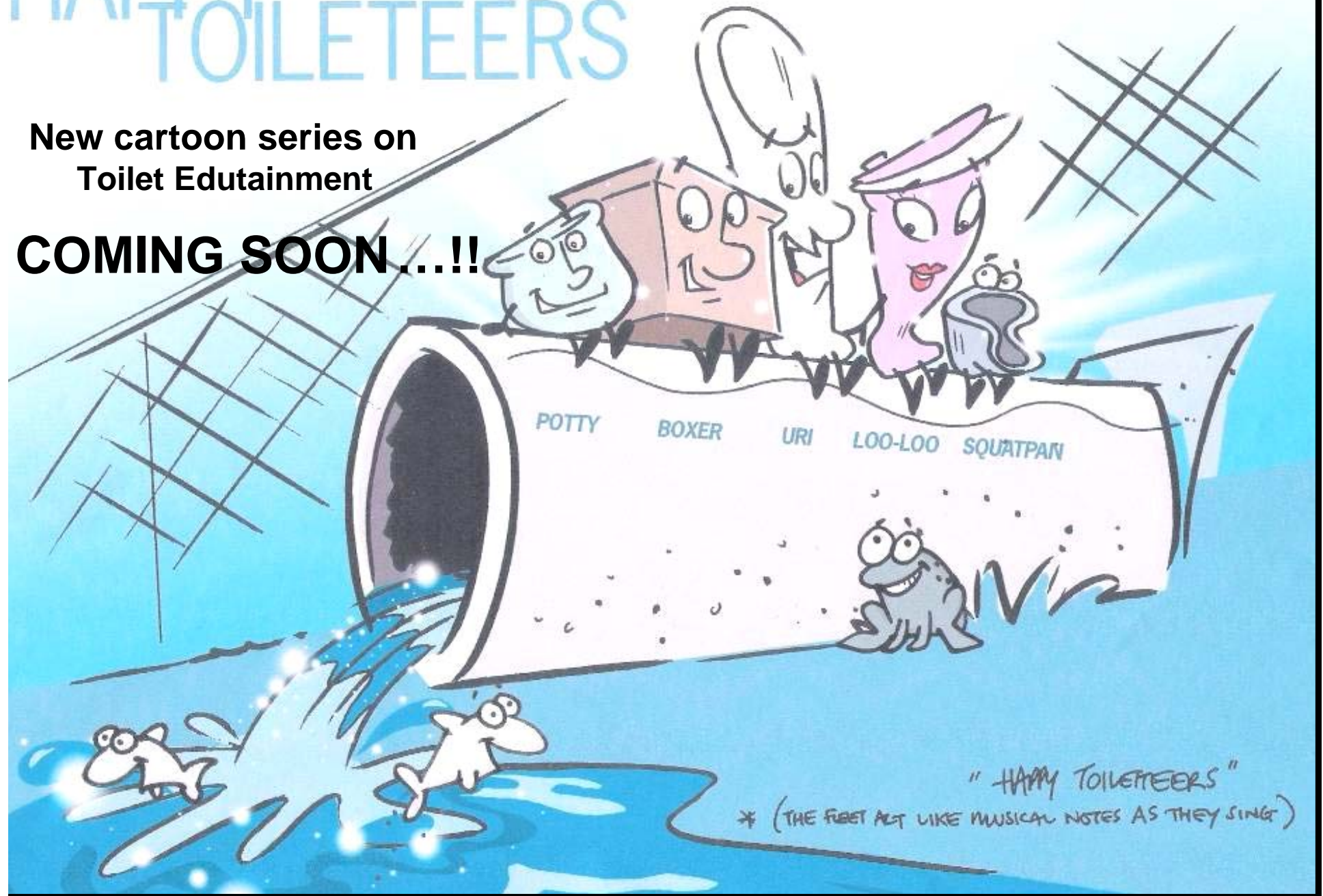


Leo Burnett
Poster

HAPPY TOILETEERS

New cartoon series on
Toilet Edutainment

COMING SOON...!!



WORLD TOILET COLLEGE



WORLD TOILET COLLEGE @ SARIMBUN SCOUT CAMP 05th October 2007

AKITEK TENGGARA
SINGAPORE

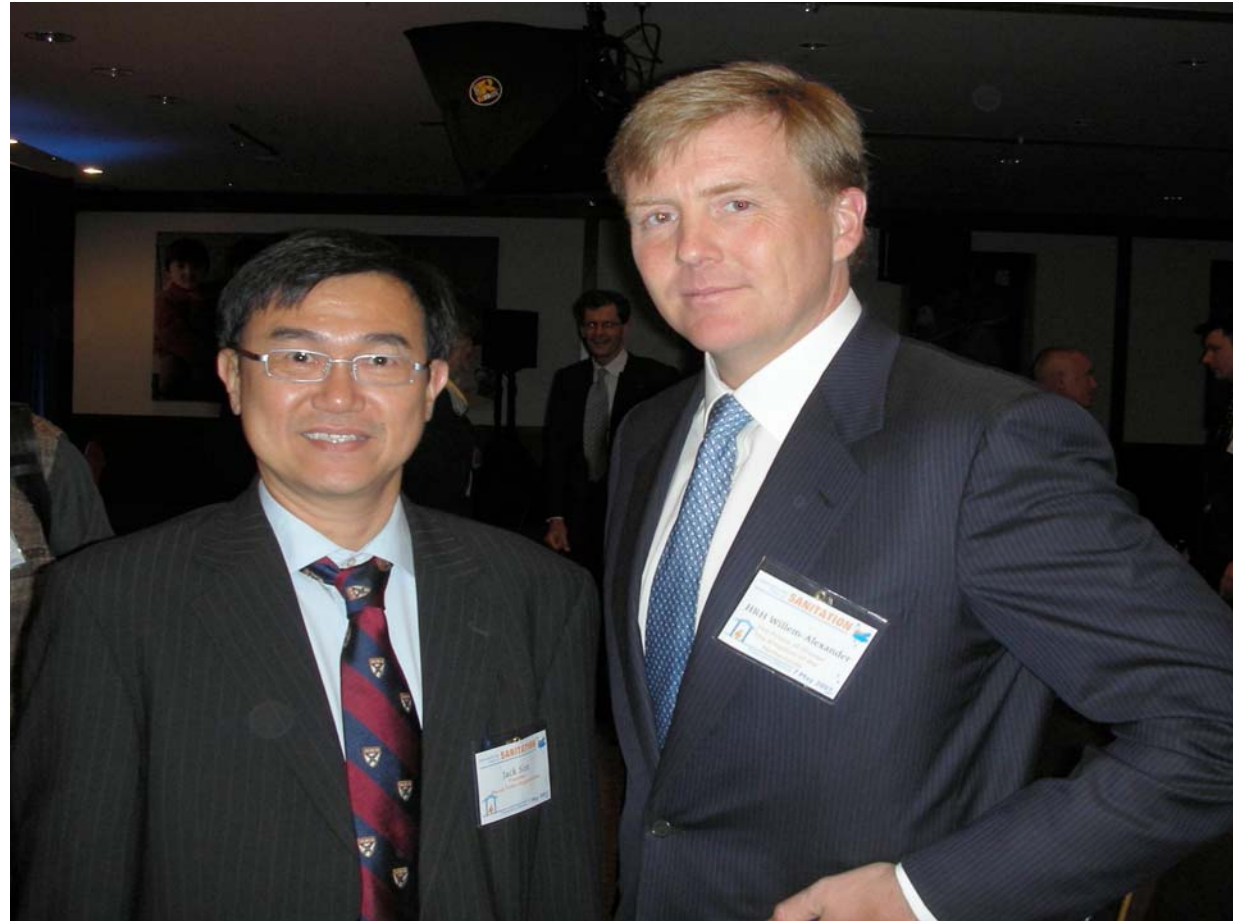


PROPOSAL:

**A VIRAL SIMPLIFIED
TRAINING PROGRAM
THROUGH AN EXPERT
SYSTEM SOFTWARE**

UN INTERNATIONAL YEAR FOR SANITATION 2008

HRH The **Prince
of Orange**,
Chair of UNSGAB





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DA Davos Pizzeria Ristorante

damen
herren

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Presidential Support

**“Everything is Easy,
when you Love Doing It”.**

**Jack Sim
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