

sustainable  
sanitation  
alliance

# SuSanAs knowledge management and communication



## content

- wikipedia (working group 14)
- SuSanA internet appearance
- layout of documents (e.g. short statement, factsheets etc)
- Pictures, photos etc
- use of the logos of the partners of the SuSanA on website, publications etc
- languages
- prints and printing costs
- SuSanA-ppt
- press-release for the IYS 2008

## wikipedia (working group 14)

- **wikipedia entry on SuSanA done**
- **continuous further development**

## SuSanA internet appearance

### website addresses (URLs):

- [www.sustainable-sanitation-alliance.org](http://www.sustainable-sanitation-alliance.org)  
interim page available (Sep. 2007),  
hyperlinked from IYS 2008 website
- [www.susana.watsan.net](http://www.susana.watsan.net)  
temporary, hosted by IRC,  
website under construction
- [www.susana.org](http://www.susana.org)  
purchased by gtz (Oct 2007),  
used as final address

# SuSanA internet appearance

## hosting & content management

- website implementation & management through gtz (lead), with support of SuSanA partners
- Different options for hosting the website and for sharing workload and costs of management of the website:
  - offer by the IRC to host the website (but only against payment of 2000 € /year and with minimum technical support)
  - Use of a commercial provider against payment (costs probably less than 500 €/year for 100 GB)
  - Offer of the netuni (Vic Klabbers) to host the website (for free and with technical support)
- **content contribution by all SuSanA members**

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Present internet appearance of SuSanA:  
screenshot: [www.sustainable-sanitation-alliance.org](http://www.sustainable-sanitation-alliance.org)

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The website of the  
sustainable sanitation alliance  
is currently under construction.

Motivated by the UN decision to declare 2008 as the International Year of Sanitation (IYS 2008), a core group of organisations active in the field of sustainable sanitation took the initiative to form a task force to support the IYS 2008.

In January 2007, a first meeting resulted in a large number of commitments by the participants from various organisations, and in drawing up a first draft of a "joint road map for the promotion of sustainable sanitation within the IYS 2008".

During a second meeting that took place mid of April, the goal and the objectives of this global competence network were clarified and the joint road map was reviewed. In order to have a unified label for the planned activities, and to be able to align with other potential initiatives, the group formed the "Sustainable Sanitation Alliance (SuSanA)" and had planned - among other activities - to establish a variety of thematic working groups to elaborate publications on different sustainable sanitation issues and to link them with adjacent areas and other MDG's.

At the 3rd SuSanA steering group meeting in August in Stockholm the number of participating organisations again increased considerably. Around 90 participants from more than 50 multi- and bilateral organisations, NGOs and research institutions discussed the current status and first results

## internet appearance of SuSanA under construction: screenshot: [www.susana.watsan.net](http://www.susana.watsan.net) (IRC)

**WAT SAN** [Contact us](#) |

### Sustainable Sanitation Alliance (SuSanA) Search

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→ **vision**

- Guidelines for sanitation action plans
- SuSanA statement
- sustainable pathways to attain the MDGs

→ **roadmap**

- joint road map
- SuSanA meetings
- IYS2008

→ **working groups**

- capacity development for sustainable sanitation
- costs and economics of sustainable sanitation
- sustainable sanitation, renewable energies and climate change
- sustainable sanitation, treatment options, hygiene and health
- food security and productive sanitation systems

→ More ...

→ **joint database**

- sanitation database

#### Sustainable Sanitation Alliance (SuSanA)

The Sustainable Sanitation Alliance (SuSanA) prepares for the International Year of Sanitation (IYS) 2008.

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**4th SuSanA meeting in New Delhi** (24 Oct 07)  
The 4th Sustainable Sanitation Alliance (SuSanA) meeting will take place right after the World Toilet Summit from November 3rd - 4th in New Delhi, India.  
→ [Read more](#)

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**An introduction to the SuSanA** (24 Oct 07)  
Motivated by the UN decision to declare 2008 as the International Year of Sanitation (IYS 2008), a core group of organisations active in the field of sustainable sanitation took the initiative to form a task force to support the IYS 2008...  
→ [Read more](#)

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**working groups** (23 Oct 07)  
→ [Read more](#)

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**partners** (22 Oct 07)  
The following organisations have teamed up to form the Sustainable Sanitation Alliance, each of them contributing to the outputs of the

#### What's new here?

- 4th SuSanA meeting in New Delhi
- An introduction to the SuSanA
- sanitation database
- public awareness and sanitation marketing
- sustainable sanitation in emergency and reconstruction situat...
- community sanitation
- IYS2008
- SuSanA meetings
- joint road map
- Guidelines for sanitation action plans

# SuSanA internet appearance: current problems @ [www.susana.watsan.net](http://www.susana.watsan.net) (IRC)

The screenshot shows the SuSanA website interface. The logo 'WAT SAN' is circled in red. A black box with orange text 'restricted access to layout modifications' is placed over the top right. Another black box with orange text 'no sub folders possible => limitation of content' is placed over the main content area. A third black box with orange text 'no possibility for displaying whole documents (e.g. questionnaire, etc.)' is placed at the bottom. The website content includes a navigation menu with 'vision', 'roadmap', and 'working groups' sections. The 'roadmap' section is circled in red. The main content area features news items such as '4th SuSanA meeting in New Delhi' and 'An introduction to the SuSanA', both with 'Read more' links. A 'What's new here?' sidebar is visible on the right.

restricted access to layout modifications

no sub folders possible => limitation of content

no possibility for displaying whole documents (e.g. questionnaire, etc.)



## SuSanA internet appearance possible ways out of problems

**→ IRC changes template and provides root access which enables more comfort for publishing advanced content (e.g. capacity building CD, joint database, etc.)**

**OR**

**→ switch to another hosting preferably accept the offer of netuni**

## SuSanA internet appearance content structure / top level

- **vision**
- **roadmap**
- **working groups**
- **project database**
- **capacity development materials**
- **partners**
- **about us**

# SuSanA internet appearance content structure / sub level

## vision

### short introduction

- **SuSanA statement “towards more sustainable sanitation solutions”**
- **Vision document II “sustainable pathways to attain the MDG’s”**
- **Vision document III: “guidelines for sanitation action plans”**

# SuSanA internet appearance content structure / sub level

## roadmap

### short introduction

- joint road map
- SuSanA meetings (agenda, minutes, presentations etc)

## SuSanA internet appearance content structure / sub level

### working groups (outputs)

#### short introduction

- capacity development for sustainable sanitation
- costs and economics of sustainable sanitation
- sustainable sanitation, renewable energies and climate change
- sustainable sanitation, treatment options, hygiene and health
- food security and productive sanitation systems
- sustainable sanitation for cities
- community sanitation
- sustainable sanitation in emergency and reconstruction situations
- public awareness and sanitation marketing

## SuSanA internet appearance content structure / sub level / etc.

- **working groups (outputs)**
  - short introduction
    - **capacity development for sustainable sanitation**
      - TOR
      - fact sheet
      - case studies
      - publications
      - further informations (links & literature, etc.)
      - forum (external / internal)

## SuSanA internet appearance content structure / sub level

### **joint database**

#### short introduction

- **database of sustainable sanitation projects**
- **link to an external (Google) map**
- **interactivve questionnaire for adding projects**

# SuSanA internet appearance content structure / sub level

## capacity building

### short introduction

- fact sheet
- databank of selected qualified capacity building institutions and their relevant programs
- resource material of capacity building for sustainable sanitation
  - workshop and training material
  - curricula
  - Presentations
  - films, pictures, awareness raising material
  - guidelines
  - handbooks
  - etc.



## SuSanA internet appearance content structure / sub level

### partners

short introduction

- **list of all partners, one page / partner with short description, logo, address**

# SuSanA internet appearance content structure / sub level

## about us

short introduction

- **contact form**

# layout of publications

## Layout needed for:

- logo
- SuSanA statement and vision papers
- fact sheets
- case studies (for food security, renewable energies, cities etc)
- website
- powerpoint presentation
- other publications

## open questions:

- do we need standardised layouts?
- who develops layouts?
- who pays for it?
- how will the layouts be agreed?

## Pictures, photos etc

**Please provide good photos,  
pictures, graphics, cartoons etc for  
illustration of the diverse  
publications to [info@sustainable-  
sanitation-alliance.org](mailto:info@sustainable-sanitation-alliance.org)**

## Use of the logos of the partners of the SuSanA

- logos of institutions willing to partner with the SuSanA to be sent to **info@sustainable-sanitation-alliance** (in good quality)
- suggestion: all documents will be circulated amongst the partners before publishing for final comments and for asking if someone will **not** have his logo on a specific publication

# Languages

- do we want to limit the publications to be in English only?
- or what other languages would be nice to have?
- how can we organise and finance required translations?

## Prints and printing costs

- do we need printed material?
- which material should be printed? (fact sheets, case studies etc)
- how many prints are needed?
- who may prepare the print-versions?
- Who may organise the printing (centralised or anybody on his own)?
- who may pay for preparing the print versions and the printing
- is there any organisation which is in charge of this type of knowledge management?
- do we want to charge money for the publications or do we distribute them for free?

# SuSanA-ppt

- draft version 0 will be circulated
- comments within 1 from the SuSanA partners
- Version 1 to be put as pdf on the SuSanA website
- Version 1 to be circulated as ppt to the SuSanA partners
- regular updates with regard to additional logos of partners
- adaptation of layout to the corporate SuSanA design when developed



## Press-release for the IYS 2008

- Do we need a press release?
- When?
- What should be the headline and content?
- Who prepares the first draft?

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thank you for your attention!



slum scene in Accra / source: Cities Alliance

4th SuSanA meeting – 2007-11-03 and 04 Delhi